



Press Release

BOULD CONSULTING LIMITED PARTICIPATES IN INTERNATIONAL TOURISM TRADE FAIR FITUR 2021

In Madrid 19th – 21st May 2021



As part of our continued support to our Tourism Sector Clients, Michell Vargas, Managing Director of Bould Consulting Limited, participated as Trade Visitor in the 41st edition of the FITUR International Tourism Trade Fair in the city of Madrid, Spain from the 19th to the 21st of May 2021.

FITUR provided a dynamic and unique opportunity for Bould Consulting Limited to meet with current clients as well as reach new potential clients that are developing or planning to develop key projects in the Caribbean. Michell had the opportunity as well to participate in private presentation with Financing entities, as well and providing technical support to clients. This special edition highlighted the urgent need for the recovery of the global tourism industry.

FITUR is an annual professional international trade fair, focused on the tourism sector, carried out annually in the month of January, but was postponed due to the COVID-19 restrictions until later in the year. On its 41st edition, FITUR is the leading trade fair for inbound and outbound Ibero American markets

and is the first major international trade fair in Europe to take place after the COVID-19 Pandemic. The fair took place in its usual location at the IFEMA Grounds, with all the necessary health and safety precautions.

More than 5,000 exhibiting companies from 165 countries / regions participate, 42,000 trade participants and 20,000 general public assisted this 2021.

